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EDUCATION

ROBERT BUSCH SCHOOL OF DESIGN, KEAN UNIVERSITY, UNION, NJ

BFA, Graphic Design, Jan. 2014

Honors: Dean's List, Summa Cum Laude

MERCER COUNTY COMMUNITY COLLEGE, WEST WINDSOR, NJ

AAS, Advertising/Graphic Design, May 2012

Honors: Dean's List

MERCER COUNTY TECHNICAL SCHOOL, NJ

Graphic Design Trainee, Sept. 2007–May 2009

EXPERIENCE

FREELANCE DESIGNER

Jan. 2016–Present

Various projects for clients from business cards to flyers and other branding and promotional items

MARY KAY

Independent Beauty Consultant • May 2016–Present

HITACHI, MAXELL CORPORATION OF AMERICA

Senior Graphic Designer • April 2017–Sept. 2017

Senior designer for Maxell consumer products responsible for package design & structure, 3D package & product renderings and marketing collateral in addition to previous duties. Communicates directly with marketing team, lead designer, other Maxell locations & outside agencies, sales reps and factories.

Graphic Designer • Feb. 2014–April 2017

Create packaging and product designs from concept to print. Construct 3D renderings & mock-ups for customer meetings. Layout & design user guides, manuals and sellsheets for specific products. Maintain & create content for social media accounts, and update the website/ARS as needed.

Graphic Design Intern • Oct. 2012–Feb. 2014

Create packaging and product design solutions, create dielines, 3D renderings & mock-ups for various design clients.

AMBIENCE ARTISTRY ARTISTS LLC.

Design Arts Coordinator • Nov. 2016–July 2017

Overlook and manage 3 separate artistry divisions and act as a liaison for the needs of the business as well as the artists. Participate in networking events and recruitment of new artists. In charge of all company design aspects, help design new website, and collect and edit content for new artists profiles.

KEAN UNIVERSITY

Student Worker, Human Resources Department • Oct. 2011–Oct. 2012

Worked as the front desk assistant. Responsibilities included answering phones and directing calls, assisting visitors, delivering mail, and organizing files.

SKILLS

Packaging • Promotional • Branding & Identity • Editorial • Typography • Comping • Adobe Creative Suite, Muse • Platemaking/Offset printing

AWARDS/VOLUNTEER

Surfrider Foundation member 2013–2017 • ADCNJ Design Derby 2011–2013 • Lamda Alpha Sigma Academic Honors 2012 • Thinking Creatively Conference/Charrette 2012 • CLIO Awards Volunteer 2012 • Habitat for Humanity volunteer 2012 • General Advisory Committee/Coordinating Council scholarship 2009 • OSHA Safety Certified 2007